



The Montréal Exchange and OIC invite you to expand your options knowledge by attending our Options Education Day in **Ottawa on November 19, 2011.**

#### **COST**

- Cost is \$45 CAD plus applicable taxes (breakfast and lunch included).
- Limited seating. No registration on site.

#### **LOCATION**

##### **Ottawa Convention Centre**

Rooms 213, 214, 215  
55 Colonel By Drive  
Ottawa, Ontario K1N 9J2  
[\(click here for directions\)](#)

**> Register**

#### **SPONSORS**



# Program

**8:30 a.m. to 9:00 a.m. – Breakfast**

Investors will have the choice between one of the two packages below:

## PACKAGE 1

**9:00 a.m. to 12:15 p.m. (with break from 10:30 a.m. to 10:45 a.m.)**  
**Options Fundamentals** – OIC instructor Marty Kearny

Marty will focus on options fundamentals for the novice options investor. Marty will cover essential concepts and terms of options contracts as well as their risk/reward characteristics. Learn about buying and selling calls and puts, how to profit from an expected up or down movement in a stock's price with limited risk, and how to generate income from a stock you already own that doesn't seem to be going anywhere.

**12:15 p.m. to 1:15 p.m. – Lunch**

**1:15 p.m. to 2:45 p.m.**  
**Developing a Trading Strategy** – OIC instructor Marty Kearny

Options are about risk and reward. To be a successful trader, you must know your goals and risk tolerances. This workshop will help you consider learning to trade in your own "correct" risk/reward balances – not someone else's. Some of the topics include determining an appropriate time period, taking probability into consideration and remembering your initial forecast. You'll discuss how to actively manage your trades when things are going well – and, when they're not.

**2:45 p.m. to 3:00 p.m. – Break**

## COMMON WORKSHOPS

**3:00 p.m. to 4:30 p.m.**  
**Finding the Right Option** – MX instructor Richard Croft

When it comes to trading options, investors need to select the right option and the right trading strategy to take advantage of a view about an underlying stock. In fact, one could say that your choice of the right option can be more important than your choice of the right stock. Join Richard as he guides you through the selection of the optimal trading strategy.

## PACKAGE 2

**9:00 a.m. to 12:15 p.m. (with break from 10:30 a.m. to 10:45 a.m.)**  
**Advanced Options Strategies for Active Investors**  
 MX instructor Patrick Ceresna

Options strategies such as spreads, strangles, straddles and collars are effective ways for traders and investors to participate in volatile markets. Learn the intricacies of opening, managing and exiting these advanced option combinations. This workshop will take you beyond the basic uses of options and will show you how flexible options really are.

**12:15 p.m. to 1:15 p.m. – Lunch**

**1:15 p.m. to 2:45 p.m.**  
**Currency Options Strategies** – MX instructor Jason Ayres

USX options allow investors to trade their views on the U.S. dollar against the Canadian dollar. Learn the contract specifications and trading characteristics of these options while Jason presents you relevant market examples. Whether your objective is to take advantage of a directional move, hedge the currency risk of a portfolio consisting of U.S. securities or offset currency risk as a Canadian company doing business in the U.S., this workshop will focus on important trading considerations necessary for proper strategy and contract selection.

**4:30 p.m. to 5:30 p.m.**  
**Expanding on Alternative Investments**  
 MX instructor Patrick Ceresna

This workshop is designed to provide you with an introduction to the futures market in Canada. In addition to drawing a distinction between the options market and the futures market, Patrick will teach you how the S&P/TSX 60™ Mini Futures can complement your investing strategy and ultimately refine your portfolio management techniques.